HOSTSYNERG

HOSTELRY SYNERGY • F&B OPERATIONS • GROWTH



RATES & PARTNERSHIP GUIDE 2027

Better Operations. Stronger Margins. Sustainable Growth.

Hospitality Leadership • F&B Operations • Recruitment • Growth

Supporting restaurants, hotels, hospitality groups and ambitious operators across the UK, Europe, UAE, USA and Asia.

ABOUT HOSTSYNERG

Where Hospitality Excellence Meets Commercial Performance

Fractional leadership, practical implementation and measurable operational focus.



HostSynerg was created to bridge the gap between exceptional hospitality standards and the commercial realities faced by modern operators.

Drawing upon more than 20 years of hospitality leadership experience across the United Kingdom, Europe and USA, we support owners, investors and leadership teams to improve profitability, strengthen operational performance and develop sustainable growth strategies.

Rather than delivering reports that remain on a shelf, HostSynerg works alongside businesses to drive implementation, accountability and measurable results.

OUR APPROACH

LEADERSHIP THAT WORKS ALONGSIDE YOU	COMMERCIAL CLARITY
Practical support for owners, investors and management teams.	**A sharper view of margins, labour, procurement and performance.**
STANDARDS THAT STICK	**GROWTH WITH CONTROL**
Systems, routines and accountability designed for day-to-day use.	**Build the foundations for stronger, more sustainable operations.**

WHY HOSTSYNERG

Results Before Reports

Every engagement focuses on practical improvements that positively impact profitability and operational performance.

OUR CORE PILLARS

FOOD & BEVERAGE PROFITABILITY	OPERATIONAL LEADERSHIP	RECRUITMENT & TALENT
Menu engineering, food cost optimisation and procurement review.	Operational discipline, efficiency and management oversight.	Recruitment support, team capability and talent development.
LEADERSHIP DEVELOPMENT	**STANDARDS & COMPLIANCE**	**GROWTH & EXPANSION**
Coaching, mentoring and stronger management accountability.	SOP development, consistent standards and operational controls.	Strategic planning and scalable operating systems.
GUEST SATISFACTION		
Elevating the guest journey, service quality and feedback to build loyalty and stronger experiences.		

WHAT CLIENTS WORK TOWARDS

- Increased gross profit and improved labour productivity
- Reduced operational waste and stronger cost controls
- Better team accountability and service standards
- Enhanced guest experience and sustainable growth
- Executive-level support without executive-level overheads



01 / ESSENTIAL PARTNERSHIP

Remote Strategic Support

Expert strategic guidance for independent hospitality businesses.

ESSENTIAL PARTNERSHIP | FOCUSED STRATEGIC SUPPORT | FROM £1,900 + VAT PER MONTH

- Initial operational review
- Monthly executive review meeting
- Menu engineering analysis
- Food cost optimisation and procurement review
- KPI reporting and SOP development
- Leadership coaching and remote support



TYPICAL OUTCOMES

- Improved food margins and reduced wastage
- Better commercial visibility and cost controls
- Stronger operational systems
- Better management decision-making

IDEAL FOR

Independent restaurants, cafés, pubs and boutique hospitality operators.

02 / GROWTH PARTNERSHIP

Hybrid Operational Support

Strategic support combined with hands-on implementation.

GROWTH PARTNERSHIP | STRATEGY TRANSLATED INTO ACTION | FROM £2,800 + VAT PER MONTH

- Everything included in Essential
- Two on-site visits per month
- Operational efficiency reviews and workflow optimisation
- Team workshops and standards implementation
- Labour productivity reviews and waste-management strategies
- Management mentoring

TYPICAL OUTCOMES

- Increased operational efficiency and service consistency
- Reduced purchasing expenditure and improved labour productivity
- Higher team performance, improved staff retention and greater profitability

IDEAL FOR

Growing hospitality businesses looking to accelerate performance improvements.



03 / PREMIUM OPERATIONAL PARTNERSHIP

Fractional Hospitality Leadership

Executive-level operational leadership without the cost of a full-time Operations Director.

PREMIUM OPERATIONAL PARTNERSHIP | SENIOR OPERATIONAL LEADERSHIP | FROM £3,700 + VAT PER MONTH

- Everything included in Growth
- Weekly on-site support and executive operational oversight
- Recruitment leadership and succession planning
- Strategic growth planning and board-level reporting
- Menu and concept development
- Multi-site governance and priority consultancy support



TYPICAL OUTCOMES

- Increased EBITDA performance and higher profitability
- Stronger leadership teams and reduced owner dependency
- Improved recruitment outcomes and scalable operating systems
- Enhanced guest satisfaction and long-term sustainable growth

IDEAL FOR

Hospitality groups, luxury venues and multi-site operators.

AT A GLANCE

Find the Right Partnership

A clear comparison of the support included at each level.

SERVICE	ESSENTIAL	GROWTH	PREMIUM
Operational review	✓	✓	✓
KPI reporting	✓	✓	✓
Menu engineering	✓	✓	✓
Food cost optimisation	✓	✓	✓
Procurement review	✓	✓	✓
SOP development	✓	✓	✓
Leadership coaching	✓	✓	✓
Remote support	✓	✓	✓
On-site visits	—	2 monthly	Weekly
Operational reviews	—	✓	✓
Team workshops	—	✓	✓
Workflow optimisation	—	✓	✓
Recruitment oversight	—	—	✓
Succession planning	—	—	✓
Strategic growth planning	—	—	✓
Board-level reporting	—	—	✓
Priority support	—	—	✓

MONTHLY INVESTMENT — MULTI-SITE RATE GUIDE

PACKAGE	1 SITE	2–3 SITES	4–6 SITES	7+ SITES
Essential	£1,900 + VAT	£3,700 + VAT	£3,900 + VAT	Bespoke
Growth	£2,800 + VAT	£5,500 + VAT	£6,100 + VAT	Bespoke
Premium Operational	£3,700 + VAT	£7,300 + VAT	£7,900 + VAT	Bespoke

SPECIALIST PROJECTS

Bespoke Consultancy Services

Focused expertise for specific operational priorities, projects and change programmes.

SERVICE	INDICATIVE FEE
Additional site visit (up to 4 hours)	£500+
On-site training day	£500–£750+
Menu development project	£750–£2,000+
Full food operations audit	£600–£1,200+
Bespoke SOP / operations manual	£750–£2,500+
Kitchen layout and workflow consultancy	£1,000–£3,000+
New-opening consultancy	£2,500–£7,500+
Recruitment	Separate recruitment agreement



HOSTSYNERG TALENT SOLUTIONS | RECRUITMENT

POSITION LEVEL	HOSTSYNERG CLIENTS	STAND-ALONE
Entry-Level	10%	15%
Senior	15%	20%
Management / Executive	18%	25%

Recruitment fees are based on the agreed first-year gross annual salary.

READY TO TRANSFORM PERFORMANCE?

Strategic support. Operational leadership. Sustainable growth.

Whether you operate a restaurant, hotel, pub, hospitality group or leisure business, HostSynerg provides the strategic support and operational leadership required to unlock performance and profitability.

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THE PERSON BEHIND HOSTSYNERG

Leadership built on experience. Partnership built on trust.

My career is built on high-caliber hospitality. Over the past 20 years, including a decade in senior executive and operational management role, I have worked in Michelin-starred dining, five-star luxury hotels, and spearheaded multi-site groups encompassing up to 24 locations. From opening concepts from scratch to revitalizing established venues, I understand precisely what drives F&B performance and guest satisfaction.